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Schaeffler India to acquire KRSV Innovative Auto Solutions

August 28, 2023 Herzogenaurach

We pioneer motion

THE DEAL

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Transaction is a major milestone for Schaeffler Automotive Aftermarket to extend digital platform business in growing and attractive markets

KRSV, owner of Koovers

Koovers is a fast-growing Aftermarket B-to-B e-commerce platform offering repair solutions to the Indian market

EUR 10mn revenues

FY 2023e (FY 2022a: EUR 3.7mn) Around 162 employees



Transaction details

100% cash financed

Purchase price: low double-digit million EUR

Closing expected in Q3 2023



Integration model

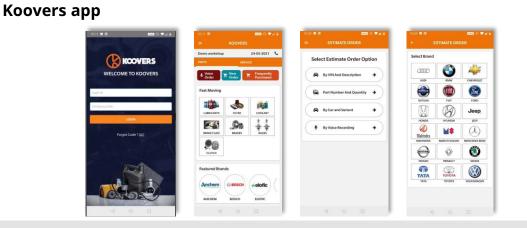
Schaeffler India Ltd. to acquire 100% of the shares of KRSV Innovative Auto Solutions Private Limited

Koovers will retain high level of autonomy – Co-founders to stay on board

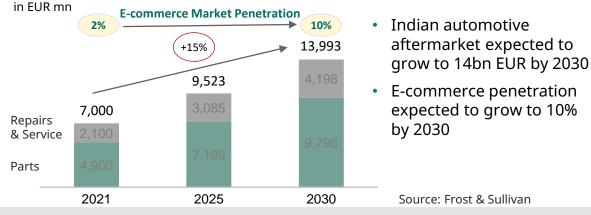
THE ASSET

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Koovers – Fast growing aftermarket B-to-B e-commerce platform in the attractive and sizeable Indian market



Sizable and attractive Indian Automotive Aftermarket





- KRSV is the owner of the fast-growing automotive aftermarket B-to-B e-commerce platform Koovers
- 2 Koovers supplies over 7,000 workshops and has a portfolio of around 1.8 million parts from various manufacturers
- 3 Koovers facilitates high customer convenience through suited digital interfaces as well as a fast and reliable supply chain
- 4 Koovers enjoys a high brand reputation amongst its customers in the automotive aftermarket in India and convinces with a proven business case while being open to both Schaeffler and third-party products

STRATEGIC FIT

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Strategic rationale - Compelling acquisition enabling fast participation in the fast-developing Indian automotive aftermarket e-commerce market

Strong market attractiveness – Further strengthens Schaeffler's position as a major player in the Indian automotive aftermarket. Direct participation in the Indian economic growth with its fast e-commerce penetration

- **Scalability** Agile business model and scalable platform with wide spectrum of automotive products offering as key enablers of fast growth
- **Diversification and complementarity –** The acquisition of the B-to-B e-commerce platform enables geographical diversification while leveraging Schaeffler's existing profound market and business competencies

Digitalization – This compelling bolt-on acquisition contributes to the ambitious Aftermarket digitalization journey

Seizing the aftermarket growth in the sizable and attractive Indian market

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