

**One fake bearing  
could break your business.**

**What are you going  
to do about it?**



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[stopfakebearings.com](http://stopfakebearings.com)



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# What are you going to do about it?

## Use trusted sources for all your bearing purchases.

Premium brands are subject to counterfeiting, worldwide. To protect yourself, your business and the public from counterfeit bearings, always turn to trusted sources.

## Share this information with friends and associates.

Awareness comes before action. Help your friends and associates protect themselves against counterfeits by letting them know about the problem.

Visit [stopfakebearings.com](http://stopfakebearings.com) to find more information and share it through e-mail and social/professional online networks. You'll also find informative material to download, print and link from your own Web site.

# What's the problem with fake bearings?

## You're not getting what you paid for.

When you decide to buy name brand, premium products, you have high expectations for quality, durability and dependability.

So, when you pay for premium and get average, or even downright faulty products, you get cheated. Make sure you're getting your money's worth. Trusted sources should be ones that you are confident can supply genuine products.

In addition, a faulty, counterfeit bearing may have legal consequences for you as a buyer and/or distributor.

## They may pose danger to operations, to finances and to human lives.

Faulty and worn-out bearings can degrade and fail quickly. At best, this will only lead to equipment downtime and repair.

In addition, when a counterfeit bearing fails, there may be financial and legal consequences for you, the buyer.

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# What are we doing about it?

## The WBA has created an Anti-Counterfeiting Committee.

This Committee is dedicated to addressing the counterfeiting of premium brand bearings and to assisting law enforcement agents in the eradication of it.

## Promotion of common, lawful interests of the world bearing industry.

The WBA and its participating companies assist local law enforcement with information and identification of counterfeits, to help find and prosecute counterfeiters. They are frequently involved in raids and investigations of suspected counterfeit operations. This helps buyers, end users and distributors.

# Who is the World Bearing Association?

WBA is a non-profit and unincorporated industrial association. It was founded in 2006 by three major, regional bearing associations: The American Bearing Manufacturers' Association (ABMA), the Federation of European Bearing Manufacturers' Associations (FEBMA) and the Japan Bearing Industrial Association (JBI).

WBA promotes the common, lawful interests of the world bearing industry, such as open economic engagement, sustainable development and the protection of legal rights.



## Supported by:

JBI FEBMA



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## It's often hard to tell the difference between a genuine bearing and a counterfeit one.

Let's face it: fake bearings won't have "fake bearings" written on them. They won't be scratched, rusty or dirty. They won't necessarily even be cheaper. They look like, and are marketed like, genuine, premium brand products.

Counterfeits can be new, low-quality bearings, which are labeled with false brand markings to justify a higher price. Even the packaging is skillfully imitated.

They may also be old, or even used, premium brand products, that are reconditioned and polished to look new.

## They are part of illegal and unethical practices.

Counterfeiting is a crime in many countries, plain and simple. It puts lives and property at risk, due to the questionable quality of counterfeit products.

It is also theft of intellectual property, such as patents and trade-marks, and reputation. These are crucial concepts in modern economy, enabling economic development based on ideas and innovations.